



COMPANY DATA

UEI	KHWWS1L51SA3
CAGE	9KYC6
SAM.gov	Active, All Awards
Size	Small, all NAICS
Founded	2021 (search since 2015)
Location	Nixa, Missouri
Work area	Nationwide, remote and on-site
Payment	Government purchase card accepted
MO vendor	MissouriBUYS 1029723

TOP NAICS

541511	Custom Computer Programming
541613	Marketing Consulting
541810	Advertising Agencies
541430	Graphic Design
512110	Video Production

TOP PSC

DA01	IT Application Development Support
R701	Advertising
T001	Arts and Graphics
R702	Data Collection
R422	Market Research and Public Opinion

All codes: [SBA Small Business Search](#),
UEI KHWWS1L51SA3

CERTIFICATIONS

SDVOSB, SBA certified (VetCert)
VOSB, SBA certified (VetCert)
Missouri SDVE / HDVE, State of Missouri certified



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CAPABILITY STATEMENT 2026

Websites that stay online, stay accessible and get found

417BOOM Website Design and SEO LLC, a Service-Disabled Veteran-Owned Small Business

Our team designs, hosts and sustains public-facing websites for agencies that need content updated quickly, pages that meet Section 508, and information the public can find in Google and in AI answer tools. Every result is reported monthly from the agency's own analytics, so outcomes can be verified at the source.

CORE COMPETENCIES

Website sustainment and hosting

Content updates, landing pages, security patching, backups, uptime monitoring and documented handoff.

Website design and development

Responsive builds on WordPress, Webflow, Shopify and headless frameworks, with page-speed tuning.

AI search visibility

Structured data and entity work so official pages are cited in ChatGPT, Perplexity and Google AI Overviews.

Section 508 and WCAG 2.1 AA

Automated and manual testing, page and document remediation, plain-language rewrites, USWDS alignment.

Public outreach and recruiting visibility

Search engine optimization, Google Business Profile accuracy for field offices, digital advertising and video.

Analytics and reporting

GA4, Search Console and monthly reports on a documented cadence, traceable to the agency's own data.

RELEVANT EXPERIENCE

417 Integrative Medicine, Springfield, Missouri (health care, 4+ years)

Situation: A clinic's service pages sat at the bottom of search page two across its full service line.

Action: Rebuilt site structure, content and structured data, and runs ongoing website upkeep.

Result: Average position improved from **17.1 to 9.2**, page two to page one. Organic clicks increased **17% to 42,630** in six months, on **3.62 million** search impressions.

LA Restoration Rentals, Los Angeles, California (equipment rental, 2025 to present)

Situation: An online rental catalog averaged position 47.7, effectively invisible to buyers.

Action: Restructured categories and product pages, added question-led content and a complete Google Business Profile.

Result: Organic clicks increased **409% year over year (44 to 224 a quarter)**. Average position improved from **47.7 to 15.6**.

DIFFERENTIATORS

- **Verifiable results.** Every number traces to the agency's own Search Console and analytics. No black-box dashboards.
- **Accessibility included.** Section 508 and WCAG 2.1 AA are part of the build, not a later remediation invoice.
- **Veteran-led and accountable.** The owner leads delivery and answers the phone. **10+** years and **300+** businesses ranked in search.

Available as prime contractor, subcontractor or teaming partner. Commercial references and client contacts available on request.